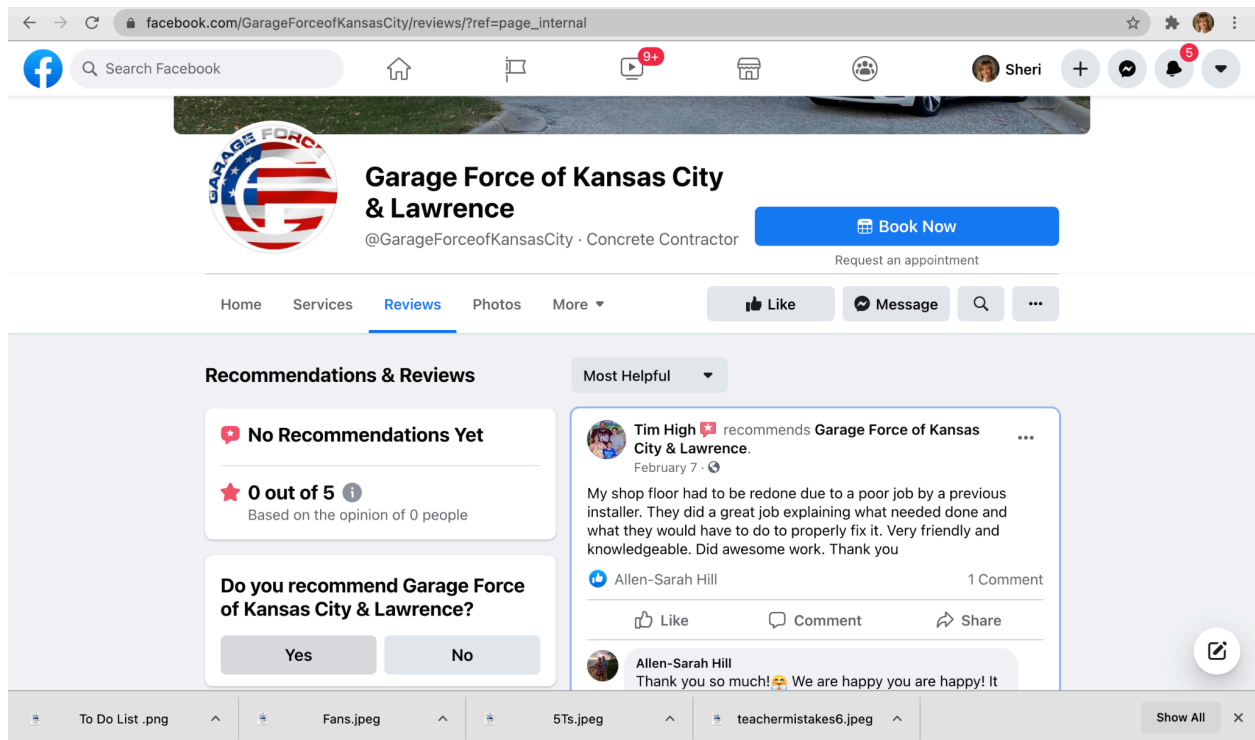
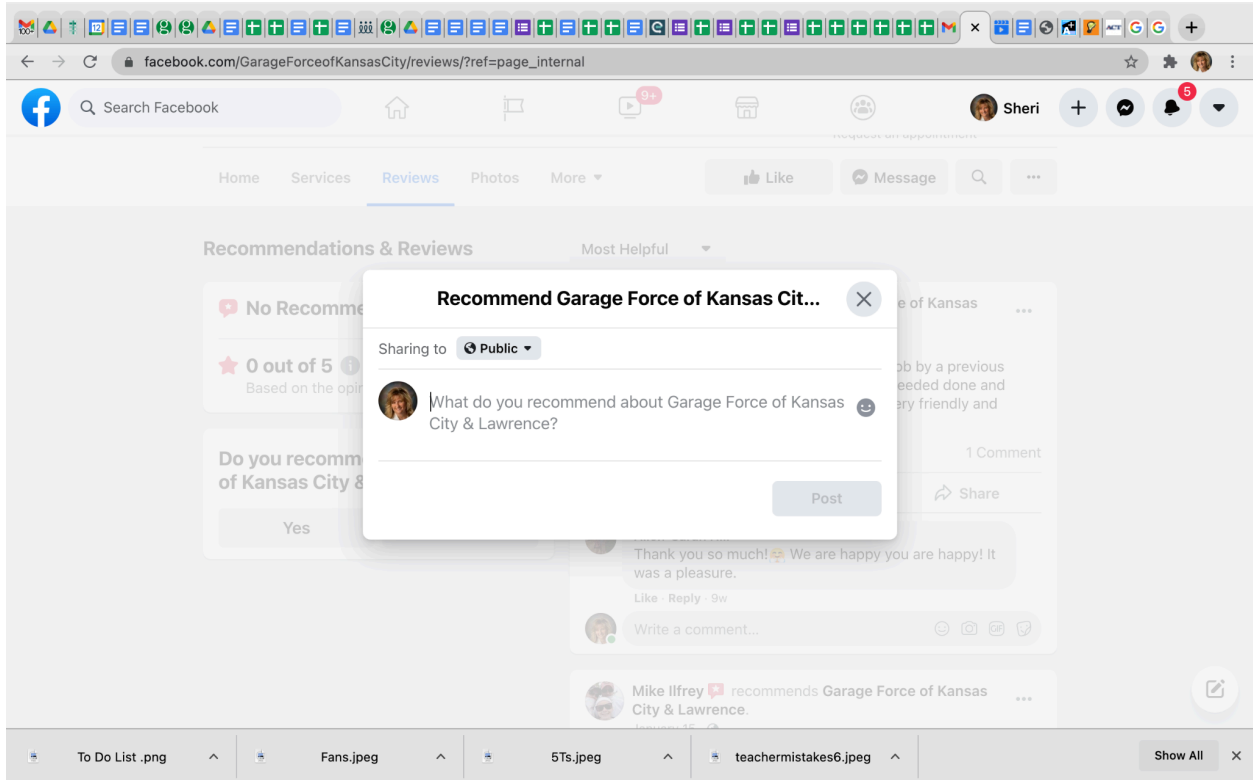


Instructions on How to Write a Review on Facebook (FB)

1. Login to FB
2. Search for the page you want to write a recommendation
3. Below is an example of a FB page
 - a. Note in the middle there is a “Reviews” tab - In the screenshot it is highlighted in blue
 - b. Click on the “Reviews” tab



4. After you click on the “Reviews” tab, you will see “Do you recommend...”
5. Click “Yes”



6. You should see a pop up (see above). Make sure it is listed as “Public” and now you can write your review.

Things to consider

1. Do not do a cut and paste and place the same review on each platform as it will not appear organic.
2. Do not write a review on several platforms at once. It is suggested that you wait several months. This is why we have you sign up for the dates you will write a review.
3. Stories are very effective so consider telling a story as part of the review.
4. If appropriate, add the Hashtag - #CatholicEducationMatters