

**From Meetings to
Momentum:
*Quarterly Goals for
School Boards and
Advisory Councils*
Workshop**



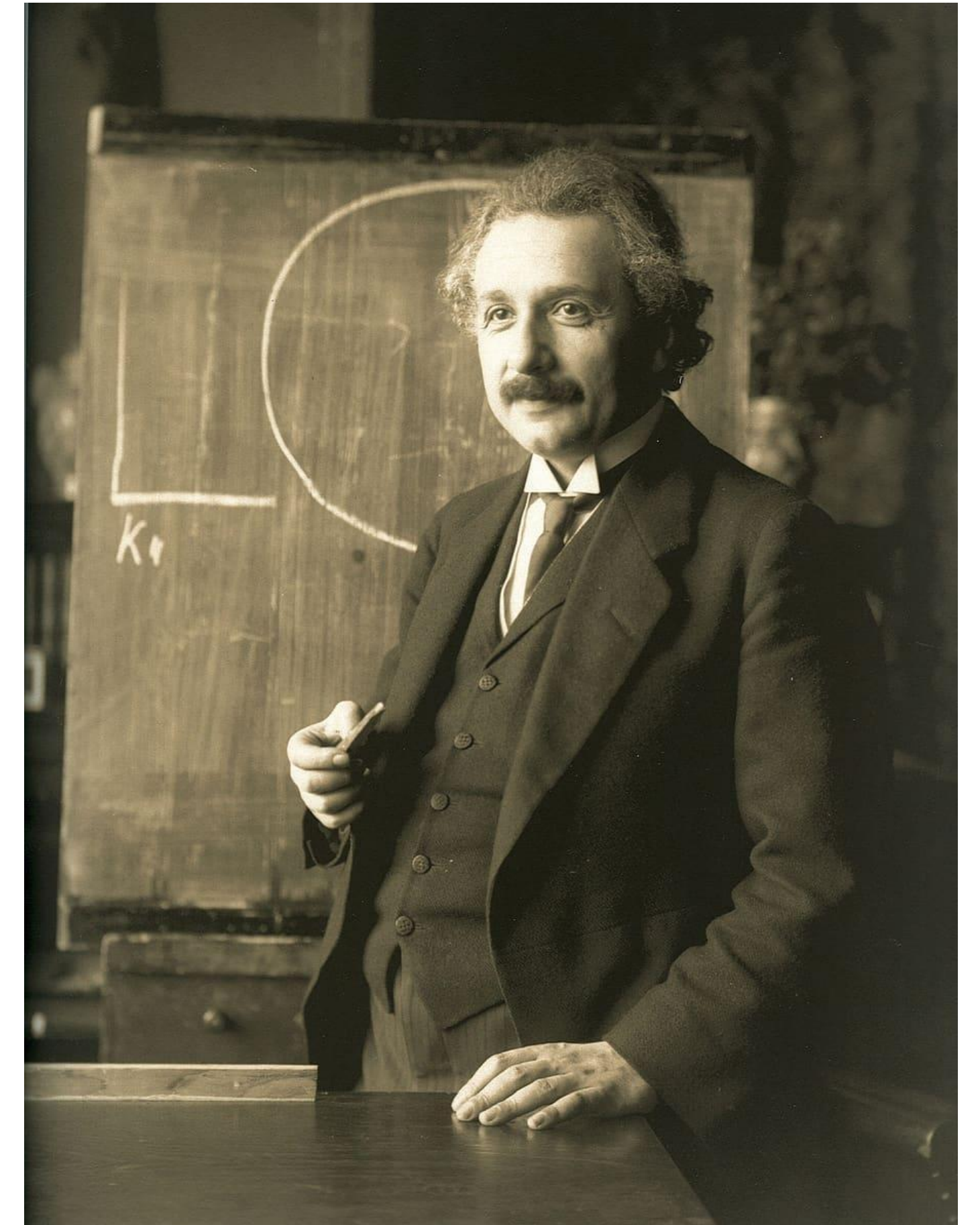
Workshop Schedule Today:

- 1. Introductions: 5-10 minutes**
- 2. Ideas to implement: 10-15 minutes**
- 3. Make a plan: 15-20 minutes**
- 4. Questions and share: 5 minutes**



Let's Talk!!

- 1. What is one meaningful accomplishment your board or council achieved in the last quarter?**
- 2. If your board or council stopped meeting tomorrow, what important work would not get done?**
- 3. Can every member clearly name the top three priorities your board or council is working on right now?**
- 4. At the end of most meetings, do people leave with clarity about next steps and accountability?**



NATIONAL STANDARDS AND BENCHMARKS FOR EFFECTIVE CATHOLIC ELEMENTARY AND SECONDARY SCHOOLS (NSBECS)

Governance & Leadership:

Standard 5

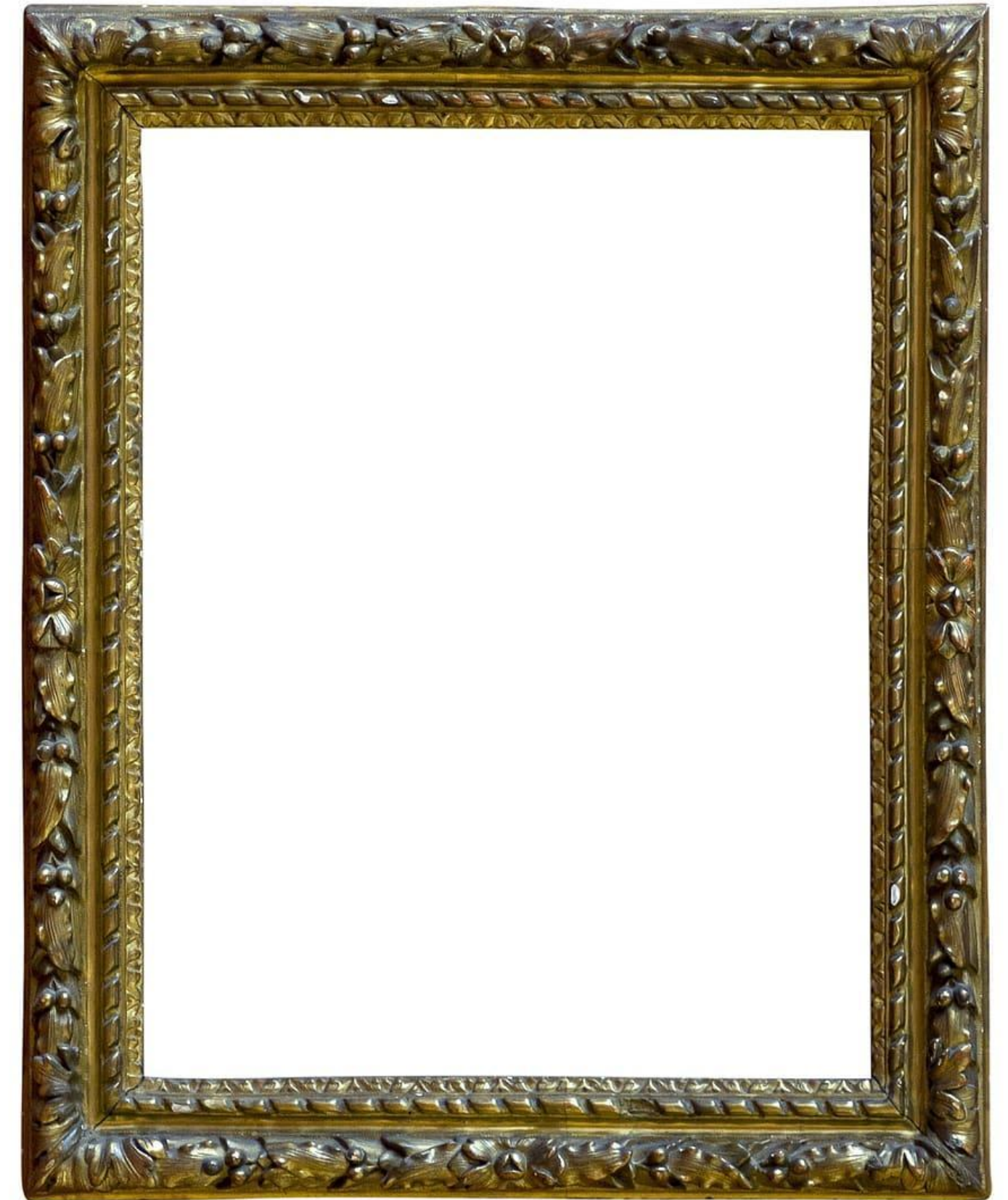
An excellent Catholic school has a governing body (person or persons) which recognizes and respects the role(s) of the appropriate and legitimate authorities, and exercises responsible decision-making (authoritative, consultative, advisory) in collaboration with the leadership team for development and oversight of the school's fidelity to mission, academic excellence, and operational vitality.

Effective Catholic School Board or *Business Teams:*

- Are mission and vision driven
- Promote strategic thinking & planning
- Ensure or assist with financial stability
- Broaden the school base of support
- Are the brand advocates/ambassadors
- Collaborate at All Levels



What would change if every meeting clearly moved your school forward?



Catholic Schools
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Quarterly goals create:

1. Focus
2. Accountability
3. Momentum
4. Clarity of purpose

Keeps teams aligned with: MISSION



Organizational Goals vs. Committee Goals

Organizational Goals (Board, Business Team, or Advisory Council Goals)

- These are the **collective goals of the group** and should be tied to the school's strategic priorities, mission, and quarterly focus.

Committee Goals

- Committee goals support one or more of the board's or council's larger goals.

A Simple Hierarchy

School Strategic Priority

Increase enrollment and strengthen long-term sustainability.



Board Goal

Review enrollment trends and support implementation of an enrollment growth strategy.



Enrollment Committee Goal

Develop parent ambassador program and support Open House efforts.

Quarterly Goals Template

Ok so now you have your goals: How do you keep your meetings on track??

The 70/20/10 Rule

A healthy meeting should generally spend:

- **70%** on strategic priorities and quarterly goals
- **20%** on accountability and action planning
- **10%** on reports and informational updates



Ok so now you have your goals: How do you keep your meetings on track??

AGENDA TEMPLATE



Workshop Takeaway

Board/Council Goals = What we will accomplish together

Committee Goals = How smaller teams will support those priorities

Member Goals = How each person contributes to the mission and success of the whole.

RESOURCES:

- [Catholic School Board of Trustees Annual Self-Evaluation](#)
- [School Business Team Self-Evaluation](#)
- [Effective Board Presentation \(Healey Foundation\)](#)
- [Committee Chairs Roles & Responsibilities \(Healey Education Fdn\)](#)
- Hanburg, E. (2021) *The Little Book of Nonprofit Leadership*. Side and Side Publishing
- Donaldson, F. (2019) *25 Lessons Learned in 25+ Years in Catholic School Development*. NCEA

“To fulfill your mission, therefore, you must lay its foundations in a way consistent with our Christian identity; establish means appropriate for the quality of study and research; and pursue goals in harmony with service to the common good.

A plan of thought and action based on these solid pillars will be able to contribute, through education, to building a future in which the dignity of the person and universal fraternity are global resources upon which every citizen of the world can draw.”

-Gravissimum Educationis (Pope Francis, 2018)