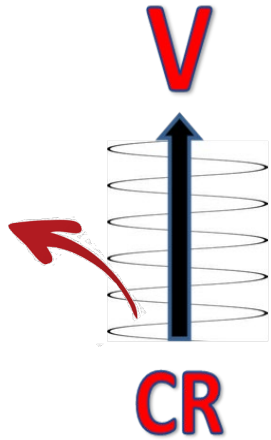


Advancement: Success by Intent

Do you intend to be successful? Of course you do! Write out your organization's mission and vision below. What does success/advancement look like? Why is this important?

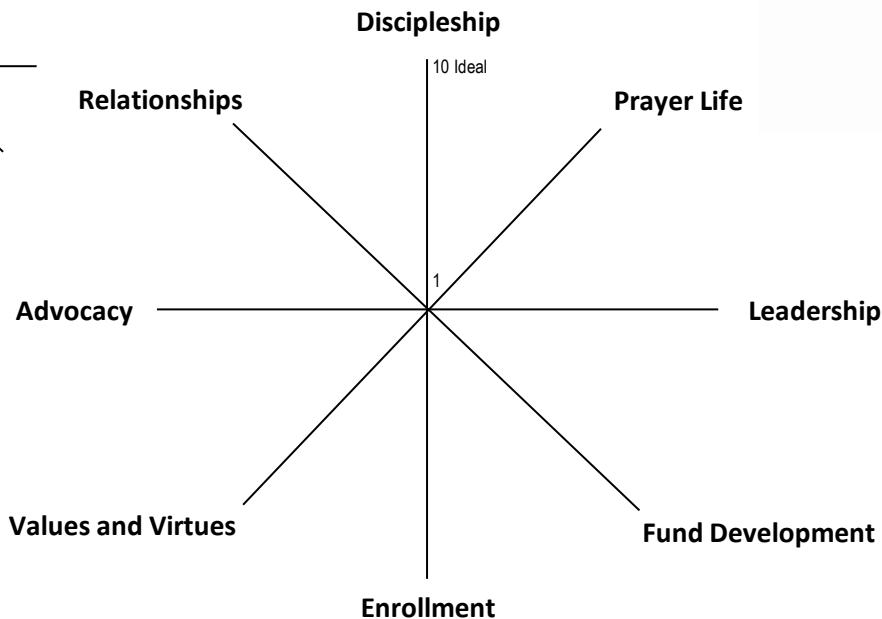
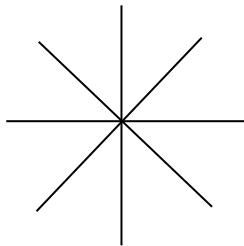


Goal clarity is critical. Is what you wrote consistent with what others in your organization would have written? The vision of the future and your mission should be consistent and clearly defined, including why this goal is important, and what it looks like and feels like when it's accomplished. The more clearly defined the vision is, the easier it is to stay focused and not get distracted.

Is your vision inspirational? Is it something to look forward to? You're naturally drawn toward the dominant image. "Stuckness" occurs when ruminating on the picture of the current reality is stronger than the positive emotion of the vision of the future.

Positive energy and creativity are released if the vision:

- is something to look forward to.
- is something meaningful and significant.
- is emotional, something to be proud of and gives a sense of accomplishment.



Other:
Operational Excellence
Community Service
Sacraments
Vocations
Theology
Parish Life
Adult Formation
Evangelization

What does a "10" look like in each of these areas?

Staying On Mission

1. Write out your mission and vision.

- a. Read it out loud frequently. Discuss it. Clarify it. Align interpretations.
- b. Keep it prominently visible. Display it everywhere!
- c. Print it on written materials (i.e. Marketing materials, internal and external communications, etc.).

FINISHED FILES ARE THE RESULT
OF YEARS OF SCIENTIFIC STUDY
COMBINED WITH THE EXPERIENCE
OF MANY YEARS

2. Mindset matters.

- a. Identify liberating and limiting beliefs. (We act in accordance with our beliefs.)

3. Personalize it. What's the why? Can be unique, but must be in alignment.

4. Create a catch phrase, theme or tagline.

5. Encourage inspirational story-telling to kick-off meetings.

- a. Share Mission Moments.



6. Define and track metrics.

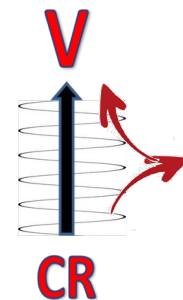
- a. Color code a dashboard - Green is on track; Yellow is cautionary; Red is an area of concern.
- b. Get feedback using a 1-5 or 1-10 scale
- c. Track progress visually, such as a thermometer or a roadmap to a destination.

7. Celebrate successes.

- a. Set mid-point benchmarks for long term goals.

8. Anticipate distractions.

- a. Create a list and respond to the risk.
- b. Manage beliefs and mindset.



9. Focus on 3 main activities. Review every morning to prioritize. (See next page for a strategic framework.)

Strategic Plan/Focus Framework

This strategic plan framework can be adapted for any area of your life. It can be a plan for being intentional in your faith life, as well as being intentional as a leader in your organization.

BOLD
Vision

A **BOLD** Vision creates energy, instills pride and is something to look forward to.
Wouldn't it be cool if...

Vision

An aspiration of the future

Mission

What we do and how we serve others

Key Focus Area #1

Key Focus Area #2

Key Focus Area #3

Vision

Vision

Vision

Goals / Success Metrics

Goals / Success Metrics

Goals / Success Metrics

Strategies – The How

Strategies – The How

Strategies – The How