

Executing with Purpose: What Education Can Learn from the Business World

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Country Club Bank
Member FDIC



Dan Teahan
Regional President
Country Club Bank

“Greed is Good”





Types of Companies



Private Company

[pri-vat 'kəmp-nē]

A firm whose shares do not trade on public exchanges and are not issued through an initial public offering (IPO).

Investopedia

NON PROFIT



Benefits of a Corporate Level Strategy

Provides
strategic direction



Helps you stay
flexible and adapt



Improves
decision making





Organizational Purpose



Mission

The organization's indelible purpose and reason for being.

- What is the core purpose of our collective work together?
- Why do we exist and do what we do?
- What are we for?
- What are we trying to accomplish?
- What impact do we want to achieve?



Examples of Mission Statements



To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time



Our mission is to bring inspiration and innovation to every athlete in the world



TESLA

To accelerate the world's transition to renewable energy



We exist to benefit and refresh everyone who is touched by our business



Vision (Purpose)

Organization's aspiration for itself

- What are we hoping to achieve together?
- Where are we going to move forward?
- What do we want to achieve in the future?
- What kind of future society do we envision?



Examples of Vision Statements



To make people happy



To better create a better everyday life for the many people



Microsoft

Empower every person and every organization on the planet to achieve more



To be the company that best understands and satisfies the product, service and self fulfillment needs of women

SONY

To be a company that inspires and fulfills your curiosity



Values



The way an organization commits to working

- What core principles will guide the way we work together as colleagues and for our clients?
- What do we support?
- What are our non-negotiables?
- How do we treat our organization and community members?



Examples of Values

Integrity

Passion

Health

Innovation

Accountability

Community

Knowledge

Diversity

Teamwork

Trust

Humility

Respect

Commitment

Honesty

Courage

Leadership

Creativity

Compassion

Openness

Adaptability

Happiness

Loyalty

Dependability

Kindness

Excellence



ACTIVITY:

Apply It! What would be your personal mission, vision and values?



Personal Mission, Vision and Values

Name: _____

Mission:

Vision:

Values:

- 1.
- 2.
- 3.
- 4.
- 5.



Personal Mission, Vision and Values

Dan Teahan

Mission:

I provide financial solutions while building relationships with trust and dependability.

Vision:

To be the premier banker for middle-market businesses and to provide leadership for Country Club Bank associates.

Values:

1. Achievement
2. Dependable
3. Leader
4. Trust
5. Teamwork





Catholic Schools

ARCHDIOCESE OF KANSAS CITY IN KANSAS

Mission

In partnership with parents, the Catholic Schools of the Archdiocese of Kansas City in Kansas provide students with exceptional, Christ-centered education rooted in traditional values, forming students who are joyfully Catholic, diligently achieving, and intentionally self-giving.





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Catholic Schools

ARCHDIOCESE OF KANSAS CITY IN KANSAS

Purpose (Vision)

Understanding that each child is a Masterpiece of God, created with precision for a specific purpose, the Catholic Schools of the Archdiocese of Kansas City in Kansas provide an education that forms the whole person, so that all may attain their eternal destiny and promote the common good of society.





Catholic Schools

ARCHDIOCESE OF KANSAS CITY IN KANSAS

Core Values:

Joyfully Catholic: Schools employ teachers who embrace the faith, who are happy about being Catholic, who want to learn more about the faith, and have a desire to deepen their relationships with Christ. Curriculum and instruction reflects a Catholic worldview, grounded in moral theology and social justice teachings of the Church. Joyfully Catholic communities respect the human dignity of everyone, and embraces virtuous behavior.

Diligently Achieving: Schools guide students to develop their God-given talents by attending to the needs of each students' spiritual growth, academic success, and emotional well-being. All schools faith formation, rigorous curriculum and instruction, and a virtue-based approach to students' personal development.

Intentionally Self-Giving: Our service toward others is rooted in an individual, age-appropriate discernment process that asks students to reflect on their God-given talents. Reflecting on their work, students learn to hear God's desires for them and others in fulfillment of the Gospel.

Prudently Managed: Schools are blessed by the financial gifts from benefactors, parishes, and fundraising. We utilize all finances to the glory of God by prudently budgeting, and incorporating strategic planning.

Forward Thinking: Schools continually use data, both historical and projected, to set a strategic vision and plan.





MISSION

Country Club Bank fuels the economic success and vitality of the individuals, businesses and communities we serve.



VISION

To be the premier relationship-based financial institution in
the communities we serve.



ACHIEVEMENT



COMPASSION



ENTHUSIASM



INTEGRITY



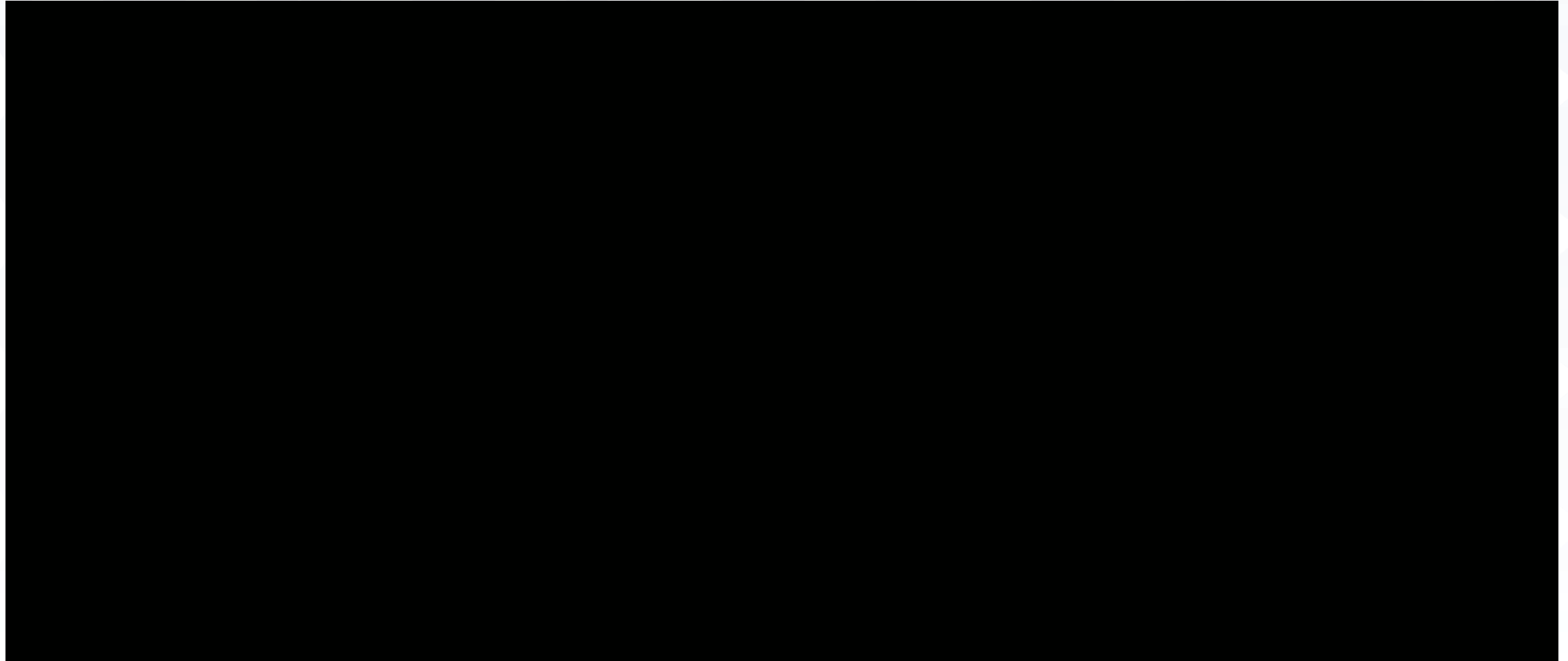
TEAMWORK



These values are represented in **TRUE NORTH**, our guiding principle; The culmination of our foundational values in serving the five stakeholders that contribute to our success.

True North = authentic leadership with passion & purpose in the pursuit of excellence, ask yourself “is it done” or “done well?”

"Do Things Well" – Byron G. Thompson



Q + A



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