



**cognia**<sup>TM</sup>

# **Cognia: It's All About the Tools!**

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# The Cognia Network

125+

years of knowledge and expertise  
in continuous improvement

35,000

schools and districts

95+

countries

The world's largest accreditation and improvement network;  
efficiencies allow us to make tools to support the work!

Years of experience and data allow us to ensure quality!

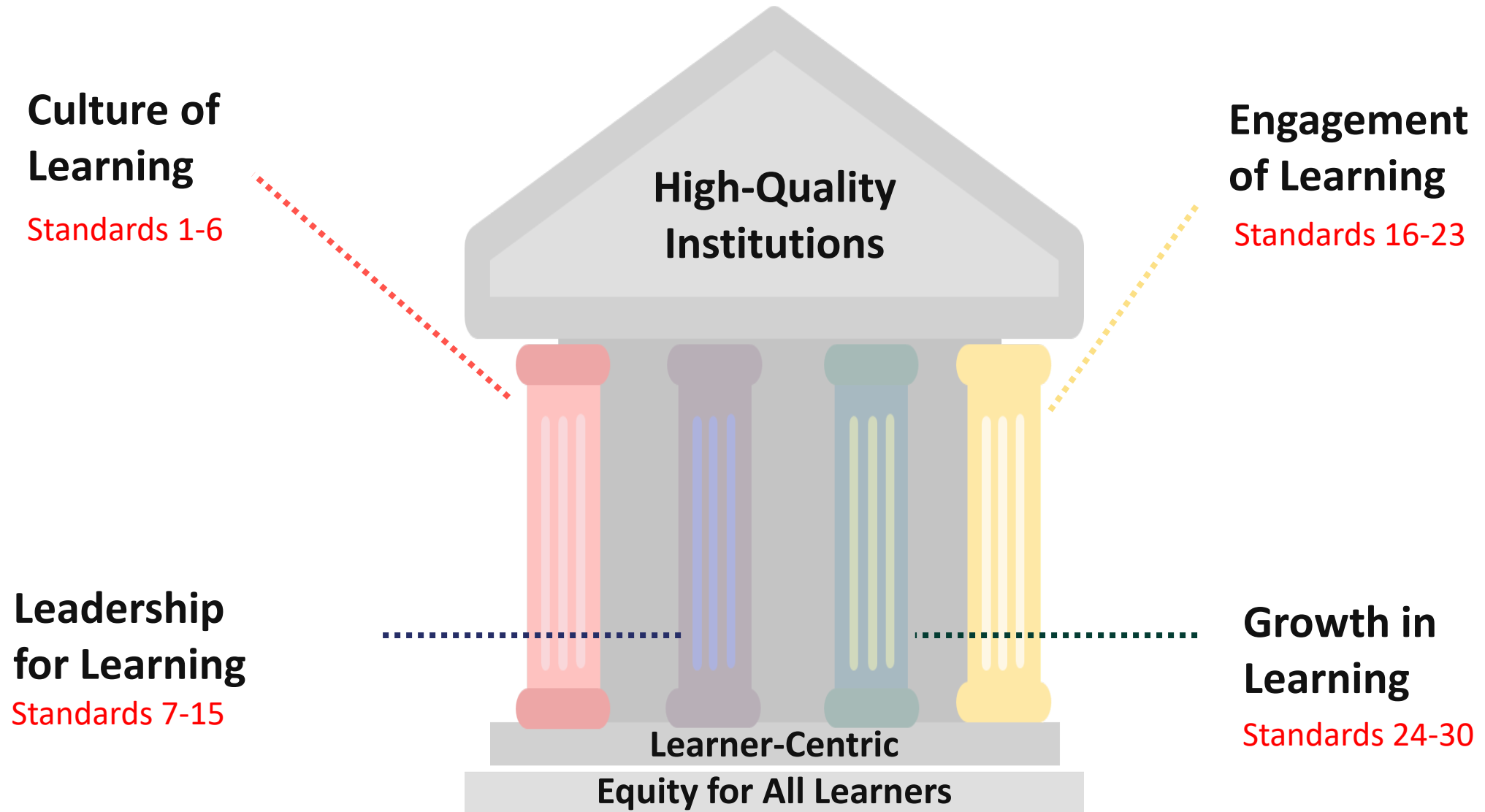
Title \$ potentially makes access affordable!




# Let's Talk Tools!



# Key Characteristics



An abstract graphic on the left side of the slide. It features a large white semi-circular shape at the top left, a smaller white semi-circular shape at the bottom left, and a solid red circle positioned between them. The background is a dark purple color.

# Tools Associated with Leadership of Learning



Podcasts

# Leader Chat

We're passionate about quality education and work tirelessly to help schools improve. District and system leaders bear awesome responsibility for these efforts, often without access to peers and experts who can provide solutions and insights. That's why we offer a weekly Leader Chat with top K-12 experts, business executives, and school leaders from around the country to discuss and solve real leadership challenges.

[SUBSCRIBE ON APPLE PODCASTS](#)



Weekly Podcasts on Leadership



# All Encompassing Guide and Support

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- Essential skills and knowledge for improvement
  - Data collection, analysis, stakeholder engagement
- Standards, Rubrics, reflections
- The Engagement Review protocol
  - Interviews, schedule, logistics
- Continuing the journey

Accreditation fee includes all materials, training, administration support, professional evaluation, quality assurance, and progress touchpoint follow up (year 3)

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## Self-Assessment Workbook

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A Guide for Systems and Institutions  
Seeking or Continuing Accreditation

COGNIA ACCREDITATION

# Required Training Aligned to the Workbook

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- **Options**
    - Asynchronous Canvas Course
    - 3-part Live Webinar Series
    - Conference/Workshop
- 

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## Self-Assessment Workbook

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A Guide for Systems and Institutions  
Seeking or Continuing Accreditation

COGNIA ACCREDITATION





# Digital Platform of Tools and Supports



My Home

Canvas

myJourney

cognia.org




Welcome back!

Shannon Vogler

GUIDED TOUR


GUIDED TOUR PDF

## Learning Community

 View Your Dashboard

View your Learning Center progress and access Cognia courses and educational materials



 Join the Conversation

Access the Cognia Community Discussion Board where you can connect with other educators

## myJourney



Access myJourney

## Volunteer

Become a Volunteer

Join a team to contribute your perspective and learn from other dedicated professionals.




## Have a Question?



Contact Us

-  Dashboard
-  Learning Labs and Cycles
-  Learning Libraries
-  Community
-  Settings
-  Take Survey

 **Shannon Vogler**  
Cognia Test Alsde Sea  
Other



- My Dashboard Activity**
- My Learning Progress
- Groups
- Portfolio

# Let's get started!

Tell us about yourself so we can guide you to success.

[Start Professional Practice Inventory](#)

[All About Cognia Learning Community](#)


 **Mark Elgart-CLC Welcome Message**  
from Cognia




01:30

Filter by topic

[Learning](#) [Capacity](#) [Engagement](#)

 **Cognia Community**  
by Cognia

 **All About the Cognia Learning Community**  
by Cognia

# Learning Labs—Spark, Reflect, Tinker, and Grow

The screenshot displays the Cognia Learning Community interface. On the left is a dark purple sidebar with the Cognia logo and navigation links: Dashboard, Learning Labs and Cycles (highlighted), Learning Libraries, Community, and Settings. The top navigation bar includes a search field, an 'Available' toggle, and a mail icon. The main content area features a blue header for 'Blended Learning Models Overview - Capacity' with a sub-header: 'Teachers and leaders will explore the different blended learning models and use a template to identify the best fit instructional models to start with.' Below this is a 'Progress' indicator. The central focus is a video player titled '1. Spark' with a play button and a tooltip that reads: 'Spark Watch the video to understand and reflect on your current knowledge and access the "why" behind this strategy.' Below the video are three dark blue buttons: '2. Reflect' (with a list icon), '3. Tinker' (with a pencil icon), and '4. Grow' (with a lightbulb icon). On the right side, there are two white panels: 'Coaches in this Learning Lab' listing Auburn Keaveney, Renee Graham, and Bersheril Bailey; and 'Learners in this Learning Lab' listing Ade Monareh, Bethany Washburn, Carly Burdock, Jaime Adams, and Judith Rubenstein.





Learning

All About the Cognia Learning Community

Agency

+2



Engagement

Asynchronous Teacher Onboarding - Cognia Le...

English

+7



Engagement

Creating a Culture of Thinking

Student Skills



Culture

Creating a Family Engagement Plan

Capacity

+1



Engagement

Creating a Growth Mindset

Student Mindset



Leadership

Creating Your Implementation Plan fo...

Personalization

+3



Capacity

Curriculum Mapping Process

Standards Deconst...

+2



Culture

Four Critical Questions for Highly Effective Pro...

Collaborative



Learning

Leading Action Research in Schools and Systems



Learning

Progress Monitoring and Feedback



Leadership

Promoting Collective Leadership



Engagement

Student Engagement Lesson Analysis

### Learning Role

Educator

Volunteer

### Learning Track

Culture

Capacity

Learning

Technology

Leadership

Engagement

Growth

Blended Learning

Pandemic To Progress

Personalizing Instruction

Project Based Learning

International Schools

Digital Learning

### Learning Focus

[View More](#)

English

Technology

Agency

Assessment

Collaboration

Personalization

Generativity

Pd

Leadership

Continuous Improvement



**Shannon Vogler**

Cognia Test Alsde Sea  
Other

[My Dashboard Activity](#)


**[My Learning Progress](#)**

[Groups](#)

[Portfolio](#)

 Total Hours Engaged **4.5 hrs**

My Progress

Transforming Schools Thro... 

Progress 50%



Completed



Growth  
Creating a Growth Mindset



Learning  
All About the Cognia Learning Community

# Participate in Community

- Dashboard
- Learning Labs and Cycles
- Learning Libraries
- Community
- Settings
- Take Survey

Cognia Community    Cognia Test Alsde Sea

## Cognia Community Activity

1,960 Members    3 Discussions



Filter By  Sort by 🕒 Most Recent ▾

Cognia Community Discussion Boards    [Community Rules](#)

- [Weekly We're All in This Together post - Tough Times](#)    🕒 Days ago      
 Capacity
- [Weekly Learning Community Feedback Thread](#)    🕒 Days ago      
 Volunteer Educator Technology Collaboration Technology Personalization Audience  
Continuous Improvement Community Professional Learning Community Culture Pd
- [OECD GPS Site - What to do when you're bored \(besides Insta\)](#)    🕒 Days ago      
 Learning

**Learning Role**

Educator Volunteer

**Learning Track**

Culture Capacity Learning  
Technology Leadership  
Engagement Growth  
Blended Learning  
Pandemic To Progress  
Personalizing Instruction

**Learning Focus**

Technology Collaboration  
Personalization Pd Culture





# Strategies

- Practitioners guide to strategic thinking and improvement planning
- Connecting all planning into one
- Online place to capture data, progress and evaluation
- Concise, customized outputs –
  - strategy map
  - annual improvement plan
  - annual implementation plan

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## **inFocus:**

A Guide for  
Strategic Thinking  
and Improvement  
Planning



ENVISIONING PHASE

PLANNING PHASE

IMPLEMENTING PHASE

EVALUATING PHASE

[www.advanc-ed.org](http://www.advanc-ed.org)



# Implementation Plan for Educators

## Academics

### Critical Initiative

Develop a permissions structure for the tool; database management & development and provide technical support.

**Start Date:** 07/01/2020    **End Date:** 06/30/2025

**Objective:** By 6/2021, deploy Research's Academic Intervention Indicator Dashboard to meet district needs.

Set tracking status: On Track

Add Comment

### Activity

TAC Mtg 2 times per month

**Person Responsible:** I.T. Director

**Launch Date:** 07/01/2020

#### Resource(s)

**Financial Resources:**    **Source of Funding:** N/A  
**Other:**

#### Activity Measure(s)

Minutes posted publicly on website

#### Benchmark(s)

6 meetings held	Target: 09/30/2020
9 meetings held	Target: 12/30/2020
12 meetings held	Target: 03/03/2020
15 meetings held	Target: 06/30/2020



# Strategic Map for Stakeholders

## Vision

Every student. Every day. Prepared for Success.

## Mission

To prepare all students for success in college, career and life.

## Beliefs

Focus the work of the district on its fundamental promise to the community it serves: to prepare every student, every day, for success. We strive to fulfill this promise by embodying our five foundational shared values in our work - Equity, Results, Leadership, Accountability and Joy.

## Academics

### Objectives

- By 6/2021, deploy Research's Academic Intervention Indicator Dashbo...
- By 6/2025, all students will have equitable access to technologies ...

### Critical Initiatives

- Develop a permissions structure for the tool; database management &...
- Establish a comprehensive review of the current inventory of studen...

### Key Measures

- Increase staff trained, can access, find useful
- Comprehensive inventory for technology in schools
- All devices will be inventoried and managed
- Integrate support, technicians, network & data
- Schools have # of computers/devices based

## Staff

### Objectives

- By 6/2025, 95% of teaching positions will be filled with highly qua...
- By 6/2025, 98% of administration in schools and 95% of district lea...

### Critical Initiatives

- Create and staff two positions to focus on recruiting talent.
- Analyze administrative positions for administrative organizations t...

### Key Measures

- Hiring of two positions by August 1
- Social Media/Online recruiting plan by August
- Development of interview toolkit by October
- Analysis of administrative structure & suggestions
- Develop screening process

## Financial Accountability

### Objectives

- By 6/2021, initiatives in Strategic Plan will have evaluation plans...
- By 6/2025, Phase 2 Bond Projects completed & schedule of facility n...

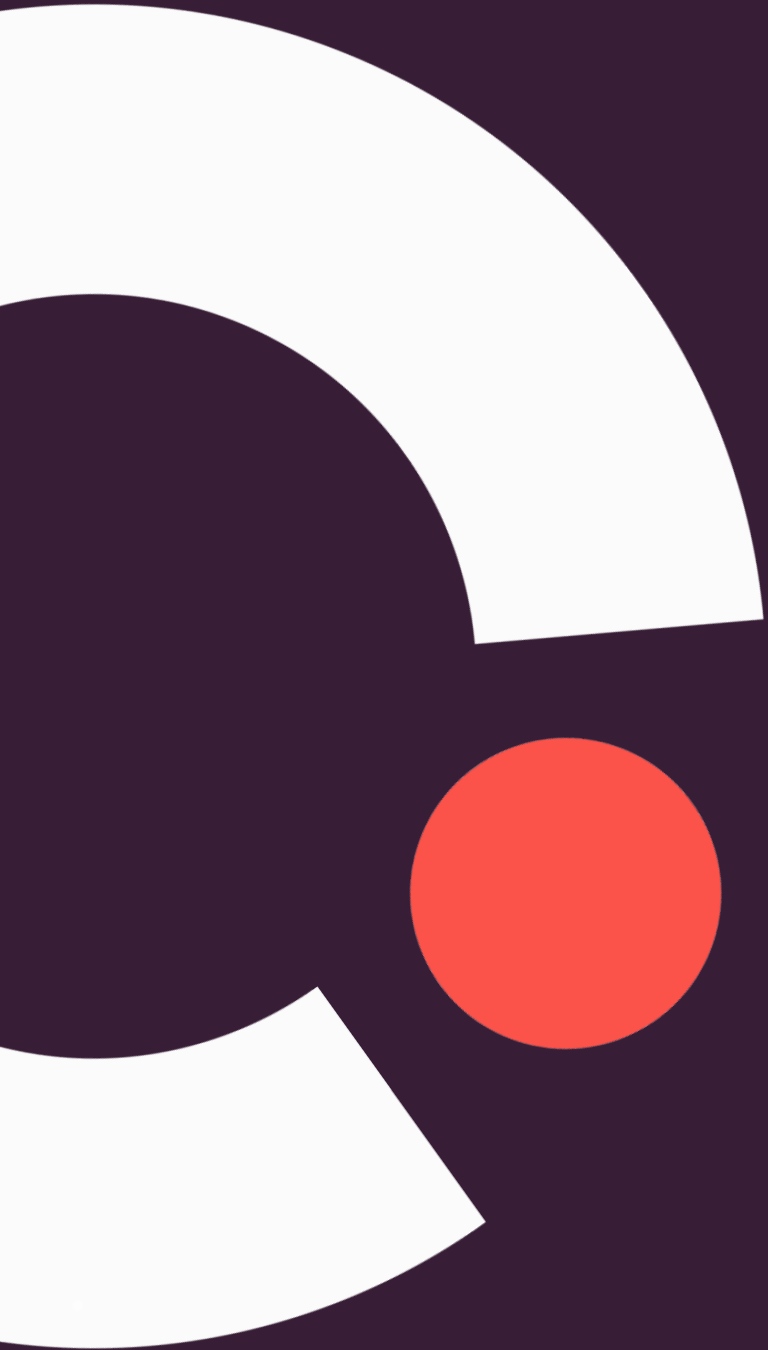
### Critical Initiatives

- Identify upcoming major initiatives and those already underway.
- Establish a protocol for outreach to Small and Emerging Businesses ...

### Key Measures

- Execute evaluation plans
- A capital facilities study for every school
- Rank order capital needs with line item budgets
- Action plan for current buildings & communities

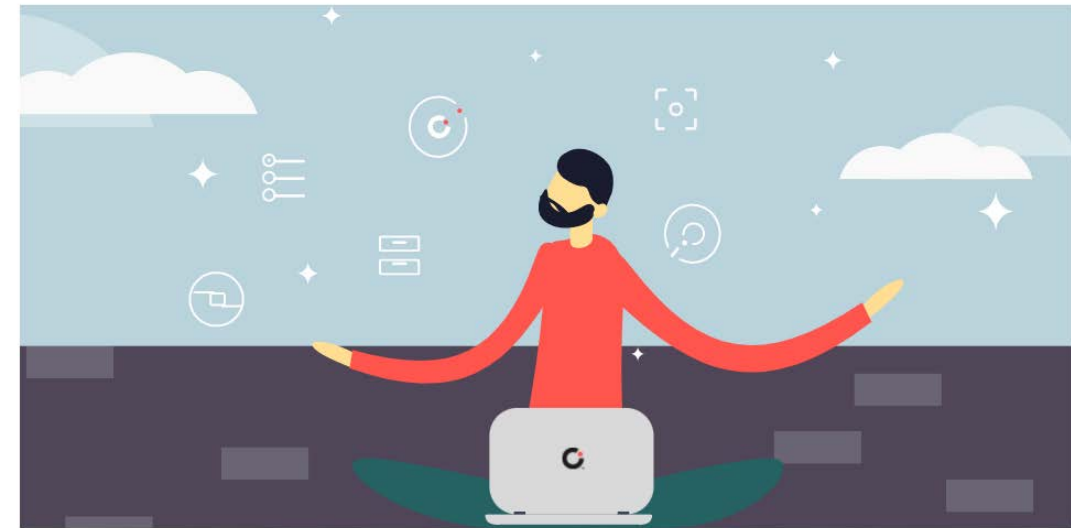




# Tools Associated with the Culture of Learning

# Tools to support improvement

cognia™



myJourney™



**Perceptual Surveys:** Diverse stakeholder feedback, vetted content library, aligned to performance standards, benchmark



**Inventories:** Experiences and frequency, teacher and student



**School Quality Factors:** Focus on organizational effectiveness, self-reflection tool based upon data analysis and staff input.

# Diagnostics to support improvement

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myJourney™



**Standards Self Assessment**



**Analysis/Impact – Stakeholder Feedback**



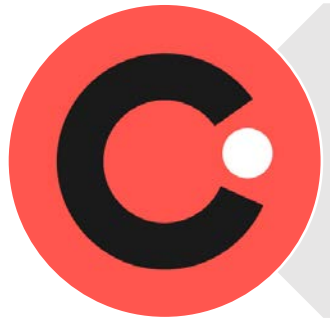
**Analysis/Impact – Student & Institutional Performance**



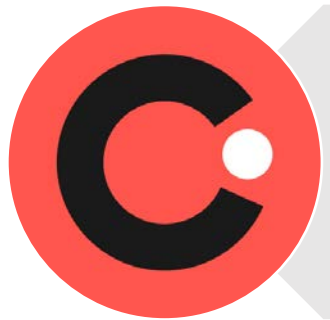
**Analysis/Impact – Learner Engagement**



# Today schools face many challenges, including...



**Student  
Engagement**



**Teacher  
Recruitment  
and Retention**



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# Tools Associated with the Engagement of Learning



# authentic student engagement

48%  
Compliant

Behavior

29%  
Disengaged

23%  
Committed

■ Disengaged ■ Committed ■ Compliant

598,000 student engagement surveys



Engagement Type	Engagement Level
<b>Behavioral</b>	
Committed	55%
Compliant	30%
Disengaged	9%
Mixed	6%
<b>Cognitive</b>	
Committed	56%
Compliant	37%
Disengaged	7%
<b>Emotional</b>	
Committed	58%
Compliant	23%
Disengaged	20%

# eleot® Learning Environments

- Equitable Learning
- High Expectations
- Supportive Learning
- Active Learning
- Progress Monitoring and Feedback
- Well Managed
- Digital Learning





# Using eleot results



**Focus on learner engagement**  
learning centric



**Observational data** to triangulate with student performance and perceptual data



**Track outcomes** of instructional strategies or programs

## Reporting

440 Completed Observations, Average Score:  
3.26







## Marzano

1. Cooperative Learning
2. Setting Objectives and providing feedback
3. Fostering positive student relationships
4. Establishing rules and procedures



## Healthy Culture for Learning

Standards: 1 - 6



## eleot® Observation Tool

eleot® Learning Environments:

- Equitable
- High Expectations
- Supportive
- Active
- Progress monitoring and feedback
- Well-managed classroom
- Digital

*The eleot tool informs Cognia Standards 1-4, 15-23, 27-28, 30*

# Informing

# erel™ Supports Engagement of Early Learning

## Environmental Rating for Early Learning (erel™)

The purpose of this tool is to identify and document observable evidence of essential environmental requirements that are conducive to the health, safety, and education of young children. Results of these observations will be used to corroborate information obtained from interviews and evidences, and inform Criteria ratings made in the Engagement Review Report. Results may also be used to guide the school's continuous improvement efforts through school-level aggregate data and age group-level data. ***This tool is used to observe and rate the learning environment. This is not intended for use in personnel evaluation.***

Date \_\_\_\_\_ School \_\_\_\_\_ City \_\_\_\_\_ State or Province \_\_\_\_\_ Country \_\_\_\_\_ Age Group \_\_\_\_\_

Time In \_\_\_\_\_ Time Out \_\_\_\_\_ Activities Observed: \_\_\_\_\_

Observer Name \_\_\_\_\_

I=Infant T=Toddler

P=Preschool

K=Kindergarten

Age Group		Very Evident	Evident	Somewhat Evident	Not Observed	Not Applicable
	<b>Supportive Interactions Environment:</b>					
	<b>A. Children in the environment:</b>					
T-P-K	1. Have opportunities to develop social competence (e.g., entering social groups, helping others, self-regulating behaviors)	4	3	2	1	Infant Only
T-P-K	2. Have opportunities to consider the perspectives of others and develop the capacity to show empathy	4	3	2	1	Infant Only
T-P-K	3. Have opportunities to cooperatively learn from and play with others	4	3	2	1	Infant Only
	<b>B. Adults in the environment:</b>					
I-T-P-K	1. Demonstrate warm, caring, supportive and approachable behaviors in all interactions with children	4	3	2	1	
I-T-P-K	2. Build personal relationships with individual children (e.g., talks and listens to children attentively)	4	3	2	1	
	3. Treat children with respect and concern in all interactions					

# Fostering growth in practice

## Teacher Observation Tool



- Formative observation tool
- Remote, synchronous virtual, hybrid and face-to-face settings
- Structured, quantifiable data
- Focused on growth and improvement
- Aligns to elect



### Based on 5 Dimensions

- Culture / Climate
- Learning
- Essentials
- Agency
- Relationship



# What is the Cognia Learning Community?

- Web-based platform
- Facilitated professional learning communities
- Defined set of new asynchronous learning modules (Learning Labs)
- Virtual “live” learning opportunities
  - Teacher Talks
  - Leadership Lessons
- Resource library
- Recommended learning/engagement opportunities





# Tools Associated with Growth in Learning

# Assessment Suite of 243 Formative Assessments!



## Formative Assessment Content Library

(243 assessments)



View Resources

Mathematics	English Language Arts	Science	Social Studies	
Content Name	Grade ↓	Domain	Cluster	Actions
>  G Coordinate Planes Quad1 G5	Elementary	Geometry	Graph points on the coordinate plane to solve rea...	▼
>  G Lines Shapes Symmetry G4	Elementary	Geometry	Draw and identify lines and angles, and classify ...	▼





# Additional Solutions Beyond Membership

- **My Voice:** Cultivate teachers' active contribution to a positive school culture
- **School Turnaround:** Identify root causes for underperformance
- **Learning Libraries:** Provide self-paced professional development and transform practice beyond membership level
- **Leadership Circles:** Find support and pragmatic problem solving with job-alike peers
- **Professional Development:** Customized approach to supporting your continuous improvement efforts

# Dieting...



What in the world does that have to do with accreditation and continuous improvement tools?

So, what's the  
sweet spot in  
this diet?



These continuous improvement  
tools are aligned to Cognia  
standards making them systemic!!

# We Know Schools Because We're in Schools

Cognia is a global nonprofit that has the knowledge to help schools improve outcomes for all learners.

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