



20 CALLS TO ACTION TO DRIVE ENGAGEMENT ON SOCIAL MEDIA

If you want people to engage with your content, you have to **ASK** them to do it! Here are some excellent calls to action that you can use on your school accounts.

SHARES

5. Found this motivating? Send it to a friend!
6. Share this to help us spread the word!
7. If you enjoyed this, share it
8. Show your #(school hashtag) pride - share this post!



COMMENTS

13. Drop an emoji below if you're feelin' this.
14. Tag someone who would ❤️ love to see this.
15. Let's give ____ a big 👏 applause in the comments!
16. Drop an emoji below if you're as proud of ____ as we are.



FOLLOW US FOR TIPS,
TRICKS, & INSPIRATION!



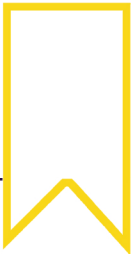
LIKES

1. Give our #(school hashtag) students a thumbs up!
2. Give this post some ❤️ love if this made you smile.
3. Give this post some love if you agree that our #(school hashtag) students are ____!!
4. We couldn't be prouder! Give this post some ❤️ love if you agree.



SAVES

9. Save this post so you can come back to it!
10. Tap that "save" button so you can come back to this, later.
11. Screenshot this for later!
12. Make sure you screenshot this for later.



DIRECT TO A LINK

17. 🌐 Visit our website to learn more.
18. Intrigued? Visit the school website for all the details.
19. Check out the link below for more info.
20. Check out the school website for more information on ____.

